

OCTOBER 25, 2024

*14th Annual
Nurse Practitioner Association of
Manitoba Conference*

SPONSOR & EXHIBITOR PROSPECTUS



**Nurse Practitioner
Association of Manitoba**

Your Partners in Health



ABOUT NPAM

The Nurse Practitioner Association of Manitoba (NPAM) endeavours to educate employers, nurses, the public, regulators, student and labour unions about nurse practitioners to ensure the delivery of safe quality patient care

ABOUT NURSE PRACTITIONERS

NPs are independent health professionals who perform a wide range of services and treatments

NPs have the legal authority to autonomously complete comprehensive assessments, order, conduct and interpret diagnostic tests, diagnose health conditions, prescribe medications, arrange referrals to specialists, provide treatments, manage chronic disease, screen for early disease detection, offer healthy lifestyle coaching, and advocate for socioeconomic resources.

NPs work in:

- *Primary Care (access centres, government funded clinics, private practice, mobile clinics, virtual care)*
- *Long Term and Acute Care (home care, care homes, palliative care, MAiD, urgent care, hospitals)*
- *Self-employed Business (functional medicine, hormone therapy, medical esthetics, fertility)*
- *Specialty areas (addictions, cancer care, HIV, transgender health, pediatrics, cardiology)*
 - *Education, Governance, Research and Other settings*

AN OPPORTUNITY TO ENGAGE

14th Annual NPAM Conference

October 25, 2024

Victoria Inn Hotel and Convention Centre

1808 Wellington Ave

Winnipeg, Manitoba

A full day event with opportunities for professional development, networking with colleagues and interacting with key sponsors' latest products and services.



**CONTACT US TO DISCOVER HOW YOUR ORGANIZATION
CAN BENEFIT BY SUPPORTING THE NPAM ANNUAL
CONFERENCE**

conference@nursepractitioner.ca



Platinum Level (\$3000)

(One available)

Premier double space for booth set up with access to electrical outlet

Printed advertisement in our package handout

Logo on attendee bags

Logo advertised during conference

Acknowledgement during opening and closing remarks

Company name on game card

Logo in the NPAM e-bulletin monthly for one year

Four complimentary conference registrations

Post conference attendee list

As a special thank you after the event, posting on the NPAM social media page and website with links to presentations and other links you choose to advertise



Payment due date is **September 27, 2024**.
Late payment is subject to a penalty fee of 5% which will be added to the invoice.
Invoices must be paid in full prior to the event.



Gold Level (\$2500)

Preferential space for booth set up with access to electrical outlet

Printed advertisement in our package handout

Logo on attendee bags

Logo advertised during conference

Acknowledgement during opening and closing remarks

Company name on game card

Logo in the NPAM e-bulletin monthly for one year

Four complimentary conference registrations

Post conference attendee list

Posting on the NPAM social media page and website with links to presentations and other links you choose to advertise

Silver Level (\$2000)

Highly visible selection for booth set up

Printed advertisement in our package handout

Logo advertised during conference

Company name on game card

Logo in the NPAM e-bulletin monthly for one year

Two complimentary conference registrations



Payment due date is **September 27, 2024**.

Late payment is subject to a penalty fee of 5% which will be added to the invoice.

Invoices must be paid in full prior to the event.

SPONSORSHIP
OPPORTUNITIES



Bronze Level (\$1500)

Booth set up

Two complimentary conference registrations

Company name on game card



Non- Profit Organizations (\$750)

Available for registered non-profit organizations: proof is
required upon payment

Booth set up

Two complimentary conference registrations

Company name on game card



To complete your payment, please ensure that it is made either by cheque, payable to *The Nurse Practitioners Association of Manitoba*, and sent to PO Box 48140, 35 Lakewood Blvd, Winnipeg, MB R2J 4A3, or through an e-transfer to finance@nursepractitioner.ca. When making an e-transfer, kindly include the description as "NPAM Conference – Sponsor name and Sponsor level".

*** payment invoice/receipt will be provided upon request.

LOGOS FOR BAGS:

ALL LOGOS MUST BE RECEIVED NO LATER THAN FRIDAY, AUGUST 30, 2024

ATTENDEE BAG INSERTS:

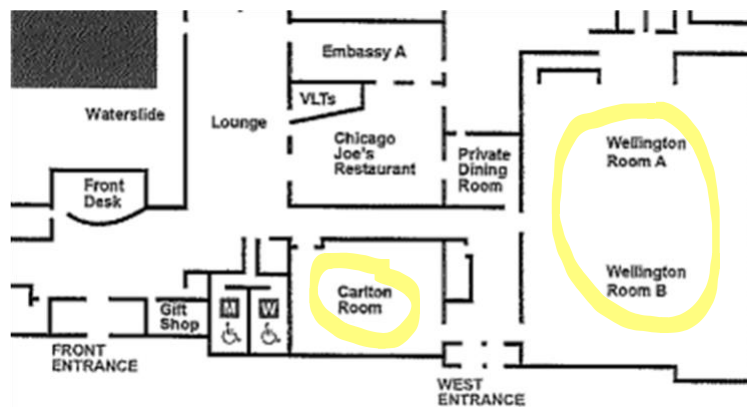
MUST BE DELIVERED NO LATER THAN FRIDAY, SEPTEMBER 27, 2024.

PLEASE EMAIL FOR DROP OFF/MAILING LOCATION AT conference@nursepractitioner.ca

(Please plan for quantities of 150)

EXHIBIT BOOTH SPECIFICATIONS:

- 6-8' DRAPED TABLE, TWO CHAIRS
- 2 COMPLIMENTARY CONFERENCE REGISTRATIONS PER TABLE (ACCESS TO CONFERENCE SESSIONS, REFRESHMENT BREAKS AND LUNCHES)
- ONE ATTENDEE BAG PER TABLE
- BOOTH SET UP IS AT 0700 FRIDAY, OCTOBER 25, 2024
- EXHIBITS OPEN AT 0800 FRIDAY, OCTOBER 25, 2024
- EXHIBITS CLOSE AT 1530 FRIDAY, OCTOBER 25, 2024



Terms of Agreement – Rules and Regulations

1. General:

NPAM reserves the right to decline or prohibit any exhibit and to permit only matters or conduct approved by NPAM. Canvassing or advertising outside of the Exhibitor's own space is not permitted. NPAM reserves the right to alter or change the space assigned to the exhibitor.
2. Conduct of Exhibitors:

NPAM reserves the right to cease conduct on the premises which is, in the opinion of NPAM, prejudicial to the management or purposes of the exhibit or the NPAM annual conference. Exhibits must be staffed by at least one qualified representative of the company throughout the conference.
3. Conference registration:

Two complimentary conference registrations per booth. Any additional representatives will be required to pay a registration fee. Exception: Gold level – Four complimentary conference registrations.
4. Audio-visual:

Exhibits requiring audio-visual display are acceptable; sound must be regulated as to not disturb neighbouring exhibitors. NPAM reserves the right to regulate sound levels.
5. Exhibit installation:

All exhibits must be ready for the opening of conference. No moving of exhibits will occur after conference opening.
6. Assignment and Care:

Exhibitors will not assign or sublet any part of its exhibit space without approval from NPAM. All exhibits shall be subject to approval of NPAM. Exhibitors must keep exhibit spaces clean and in good order.
7. Force Majeure:

Should the exhibit space not be available for use due to war, acts of international or domestic terrorism, government action or order, acts of God, fire, strikes, labour disputes, or any other cause beyond the control of NPAM, this Agreement shall immediately terminate and, in such event, the Exhibitor shall and does hereby waive any claims to damages or any other recovery therefore except the return of the amounts paid as rental for the exhibit space, less the prorated share allocated to the exhibit of the actual expenses incurred by NPAM in connection with the conference. Should NPAM consider it inadvisable to hold the conference at the time and place herein provided, NPAM may terminate this Agreement and return the sums paid by the Exhibitor for the exhibit space and there shall be no further liability on the part of either party to the other. Upon written notice to the Exhibitor, NPAM shall also have the right to change the date and place where the conference is to be held.

8. Removal of material during event:

The Exhibitor agrees that no display may be dismantled or goods removed during the conference but must remain intact until closing. All equipment must be removed by end of conference; prior arrangements must be made with the hotel for storage if unable to remove items at close of exhibit room.

9. Liability:

Exhibitors who desire or require insurance on their exhibit must do so at their own expense. NPAM will not be liable for loss or damage to the property of the Exhibitor due to fire, robbery, accidents or any cause whatsoever that may arise. The Exhibitor agrees to indemnify and hold harmless NPAM and its employees and volunteers against any and all claims of any person whomsoever, arising out of acts of omission of Exhibitors. NPAM assumes no liability for damages or losses resulting from or related to the failure of the Exhibitor to comply with the provisions of this Agreement.

10. Security:

NPAM will provide the necessary watchperson(s) for the conference. Exhibitors must have an attendant in charge of the exhibit. NPAM shall not be held responsible in any way whatsoever for any loss or theft of exhibits at the conference. It is recommended that each Exhibitor purchase a rider on the Exhibitor's own insurance policy protecting them against loss, theft, fire, damage, and so forth.

11. Termination of Contract:

This agreement may be terminated by NPAM at any time on the breach of any of the conditions by the Exhibitor, and all rights shall cease and terminate, and any payments may by the Exhibitor on account prior to said termination shall be retained by NPAM as liquidated damages for such breach, and NPAM may re-sell said space.

12. Amendment:

NPAM shall have full power to interpret and/or amend these rules and regulations which in NPAM's discretion shall be in the best interest of NPAM. The decision of NPAM must be accepted as final in any dispute with the Exhibitor or in any situation not covered by this Agreement.

13. Cancellation of Contracts:

This contract may be cancelled by either party, provided written notice is received by August 30, 2024 by NPAM, in which case all monies paid by the Exhibitor will be refunded less a 30% administration fee. If the Exhibitor cancels after August 30, 2024 it shall be liable for 100% of the total contracted space costs. By canceling this contract, the Exhibitor forfeits all rights or claims to the allocated space and NPAM is free to rent it to others and collect the cancellation charge.

Adapted from the NPAO Annual Conference 2023 - Terms of Agreement

Date: _____

Company/Business Name: _____

Authorized Signatory Name and Signature: _____

14th Annual NPAM Conference

Victoria Inn Hotel and Convention Centre
1808 Wellington Ave
Winnipeg, MB



BECOME A SPONSOR

<https://nursepractitioner.ca/>

EMAIL: conference@nursepractitioner.ca

FAX: 1-888-236-3319