



Nurse Practitioner
Association of Manitoba

Your Partners in Health



BOARD MEETING MINUTES



Date: April 14, 2025

Time: 8:00pm

Location: Online (Zoom)

Minutes Recorded By: Nicole Mann

Meeting Called to Order By: Chandra @ 8:04

IN ATTENDANCE

Nicole Mann, Maureen MacDonald, Geri Sobering, Crystal Jensen, Laura Hill, Cheyenne Legal, Christabel Loscerbo, Kristy DuGray, Sophie Rebizant, Chandra Hawkins, Brooke Kempin, Grace Court, Kristyn Allard, Terri Frattinger, Ashely Carruthers, Jenny Ives

APPROVAL OF MINUTES

Motion to approve February meeting minutes put forth by Maureen, seconded by Geri.

BOARD REPORTS

Ashley Carruthers – CEO

The Nurse Practitioner Association of Canada is planning a national advocacy campaign ahead of the April 2026 rollout of alternative funding models.

- NPAM board support is being requested; further details to come following a scheduled meeting.
- Discussion on leveraging public support, media engagement, and providing provincial data to support NP advocacy.

Alternative Funding Model Discussion

- Dialogue around how billing changes might impact NP roles within RHAs.
- Ashley shared that WRHA has expressed interest in Alberta's alternative funding model (salary-based, tied to patient panel sizes).
- General agreement that funding comes from the same provincial source but labeling models as NP-specific could protect future roles.

Chandra Hawkins – Chair

Chandra was away from regular duties for much of January through March due to illness. During this time, **Ashley** has taken the lead and attended numerous meetings on behalf of the association. A few ongoing initiatives are still in progress but had to be placed on hold temporarily.

Key Updates

- **Meeting with Dr. Leigh Chapman, Chief Nursing Officer of Canada**
Dr. Chapman was scheduled to speak with NPAM about the new interpretation of the **Canada Health Act** on **May 1**. Due to the recent election call, the meeting was cancelled. She has expressed interest in rescheduling for **June**.
- **NPAC Conference (Toronto)**
Chandra attended the Nurse Practitioner Association of Canada (NPAC) conference, which proved valuable for networking despite attending solo. Key connections included:
 - **Nurse Practitioners' Association of Ontario (NPAO)** – CEO and President
 - **Saskatchewan Association of Nurse Practitioners (SANP)** – Treasurer
 - **Nurse Practitioner Association of Alberta (NPAA)**

All parties expressed interest in future collaboration, particularly NPAO. Chandra will share contact information and work with Ashley to schedule joint follow-up meetings.

The conference emphasized:

- National collaboration across provincial NP associations
- Expansion of the NP role
- Potential impacts of the revised Canada Health Act on NPs
- Strategic guidance for advocacy and organizational development

Chandra welcomes any questions from board members regarding specific topics covered during the event.

Darrell Derksen & Tasia Patmore - Vice-Chair

No report received

Maureen MacDonald – Director of Finance

See attached detailed reports for January, February & March

Balance as of March 31, 2025: \$50,615.89

NPAM Balance: \$44,568.31


Conference Acct Balance: \$6,047.58

Levy Account Balance: \$868.50

Jaypee Buhisan & Supriya Nishtala – Director of Media and Marketing

Overview: This report outlines the key updates and activities of the Media and Marketing Committee, focusing on efforts to promote educational events, support the visibility of the newly elected Board of Directors, and engage in health promotion initiatives. The committee has been active across various social media platforms and has contributed to the creation of resources and promotional content for the NP (Nurse Practitioner) community.

1. Introduction of 2025-2027 Board of Directors:



The Media and Marketing Committee successfully introduced the newly elected 2025-2027 Board of Directors to NPAM's social media platforms. This initiative aimed to increase the visibility and accessibility of the board members to the broader NP community. The following social media platforms were utilized for this introduction:

- **LinkedIn**
- **Blusky**
- **Instagram**
- **Facebook**

This outreach helps to foster a more connected NP community by allowing members to engage with the leadership team directly.

2. Support for Educational Events and Related Articles

The committee played an instrumental role in supporting and promoting educational events aimed at enhancing the knowledge base of NP practice. In addition, various informative articles were shared to assist NP practitioners in their ongoing professional development.

Educational Events:

- **Allergy and Anaphylaxis**
- **Transitioning from Perimenopause to Menopause**
- **Entry to Practice Exam**
- **Manitoba Women's Health and HIV**

Related Articles:


- **Development of NP Fellowship Program in Cardiometabolic Health**
- **Highlights from the MB 2025 Budget**
- **Management of Frostbite Injury in Primary Care**

The committee's contributions in creating promotional posters and disseminating relevant articles have been vital in providing timely, valuable information to the NP community.

3. Health Promotion Days and Weeks:

The committee has also been actively involved in submitting letters of invitation to various health-related organizations and clinics to spotlight their NP practices during key health promotion days or weeks. These efforts help raise awareness about critical health issues and highlight the contributions of NP practitioners. The following initiatives were undertaken:

- **February:** St. Boniface Cardiac Clinic for **Canada Heart Month**
- **March:** Nephrology and Women's Health for **Kidney Health Month**
- **May:** IBD Clinic (HSC) for **World IBD Day**



These initiatives are part of the committee's commitment to promoting NP practice and supporting public health awareness.

The Media and Marketing Committee has made significant strides in enhancing the visibility of NP practice through strategic social media outreach, supporting educational events, and contributing to national health promotion efforts. The ongoing work of the committee ensures that NP practitioners are well-informed, connected, and celebrated within their communities.

Questions/concerns (yourself or brought forward by regional members): NONE

Additions to the agenda:

We are hoping to increase public awareness of NP practice in our province, highlighting the significant contributions NPs make to healthcare. Unfortunately, we have not had the desired uptake from the invitation letters we've sent out to members.

We would greatly appreciate any suggestions or strategies you may have to help us:

1. **Promote NPAM's visibility** across Manitoba and raise awareness about the important work that NPs do.
2. **Increase public understanding** of the value NPs bring to healthcare systems, and how they contribute to better patient outcomes.
3. **Encourage more individuals to join NPAM**, particularly considering the limited engagement from our recent invitation efforts.

If you have any ideas for outreach, events, campaigns, or other activities that might assist in achieving these goals, we would be eager to hear them. Your input will help shape future efforts to grow NPAM and promote the NP profession

Laura Hill & Kristy Dugray – Conference Co-Chairs

Conference is booked for November 7th/2025 at the Victoria In Hotel and Convention Centre. We have confirmed most of our speakers and many sponsors. We are in NEED of volunteers for conference committee, please if you have any interest in becoming more involved with NPAM, time commitment in minimal!

Brooke Kempin – Director of Membership & Member Benefits

Nothing to report

Terri Frattinger – Director of Continuing Education

April 8th session on Allergies & Anaphylaxis was a success. 24 registrations with an income of \$525

Sessions for the remainder of the year are booked as follows:

May

May 15 in person w/virtual option

Psychiatrist/ADHD Expert, Dr. Klassen

June

June 5- in person w/virtual option

VMS and Menopause-New Treatment available in Canada with Dr. Denise Black

June 24

Dr. Gabor on “**Cardiovascular Disease and ED**”

No events scheduled in July and Aug

September

September 17th at 3:30 pm virtual only - Men’s Health Clinic-**Andropause-**

October

Date in Oct tbd-**RSV vaccine**

Terry offered to coordinate branded merchandise sales (e.g., jackets, sweaters) at the NPAM fall conference.

- The initiative could raise NPAM visibility and generate revenue.
- Laura confirmed tentative space availability in the sponsor room.
- No motion required as no NPAM funds will be spent.
- Terri will look into options – delivery to recipients will also have to be considered, as this could be quite time consuming.

STUDENT & REGIONAL LIAISON REPORTS

University of Manitoba:

University of Saskatchewan (vacant):

Athabasca University:

WRHA – Christabel Loscerbo – Nothing to report

PMH - Jenny Ives

10 available NP positions within PMH - as per We are hiring (on Disorcord) poster attached as well as:

- RN NP - Brandon Casual - open until filled
- RN NP - Mental health 0.7 term (open until filled)

NPs interested in NPAM representation (guest speaker) at next bimonthly meeting - date in June - yet to be determined. NP manager Jaime Bourgoyne in support of same.

Monthly NP group discussions continue (first working day of each month at 0900-1000)- via MTeams - discuss complex cases, education opportunities.

PMH - north - HIV increase in cases (specifically Swan River and surrounding area since Dec 2024). Working closely with MB HIV program (Dr. Ken Kasper and Dr. Lauren Mckenzie) to link patients to care and follow up

Southern Health: Geri Sobering

IERHA: Cheyenne Legal



Northern: Ann Nzereum

Non regional: Vacant

MOTIONS AND DECISIONS

ADDITIONAL ITEMS

U of M NP Career Day

Event: April 29, 2025, from 11:30 AM – 1:30 PM

- NPAM is seeking 2–3 board members to attend and represent the organization - Recruit student members and connect with employers.
- Maureen and Geraldine to confirm their availability with Nicole.

HSC Education Fund Reminder

Maureen reminded board members about available funding for education through the Health Sciences Centre.

Eligibility: Must work at HSC (not available to CancerCare or non-HSC staff).

NEXT MEETING

June 9th, 2025 @ 8pm via Zoom - Ashley has offered to host a backyard meeting with Zoom option if it works. Will let you know prior to next meeting.

Meeting adjourned at: 8:38pm